



## JODIE M. GUNZBERG

Managing Director  
CoinDesk

Speaker

Jodie M. Gunzberg is Managing Director at CoinDesk Indices. She leads index product management and strategy, as well as serves as the company's public facing spokesperson. Prior to joining CDI, Jodie was the Chief Institutional Investment Strategist, Wealth Management at Morgan Stanley. She served as head of the Graystone Investment Office supporting the investment needs of Graystone Consulting, which include the supervision and guidance of the Graystone Discretionary program. Jodie was also responsible for creating institutional model portfolios for ultra high net worth, pensions, endowments and foundations, and managed a robust platform of thought leadership aimed exclusively at the needs and concerns of institutional clients.

Previously Ms. Gunzberg was the Managing Director and Head of U.S. Equities at S&P Dow Jones Indices (S&P DJI) where she was responsible for the product management of S&P DJI's U.S. Equity indices, including the S&P 500 and The Dow, the most followed equity indices in the world. Ms. Gunzberg had joined S&P DJI in 2010 as Director of Commodities product management. Prior to that, she spent several years in investment consulting at Ibbotson and Morningstar, and was the chief investment strategist for Marco Consulting, where she advised roughly 350 Taft-Hartley plans with \$85 billion in assets. Ms. Gunzberg started her career as an actuarial associate at New York Life Insurance Company and subsequently worked as a quantitative analyst and portfolio manager on the buy-side. She managed real estate at Equity Office Properties, fixed income at ABN AMRO Asset Management, and equities and hedge funds at Driehaus Capital Management and Aragon Global.



Ms. Gunzberg is a CFA charterholder, as well as a curriculum consultant and member of the Education Advisory Committee of the CFA Institute. She is also a former member of the Board of Directors for CFA NY and CFA Chicago, and founded the CFA New Jersey Group of CFA NY. Ms. Gunzberg currently serves on the Advisory Board for the Department of Finance of Hofstra University and on the Industry Advisory Council and Editorial Advisory Board for the Global Commodities Applied Research Digest at the University of Colorado Denver Business School's J.P. Morgan Center for Commodities. She received her M.B.A. from the University of Chicago, Booth School of Business, and earned a B.S. in Mathematics from Emory University.

